

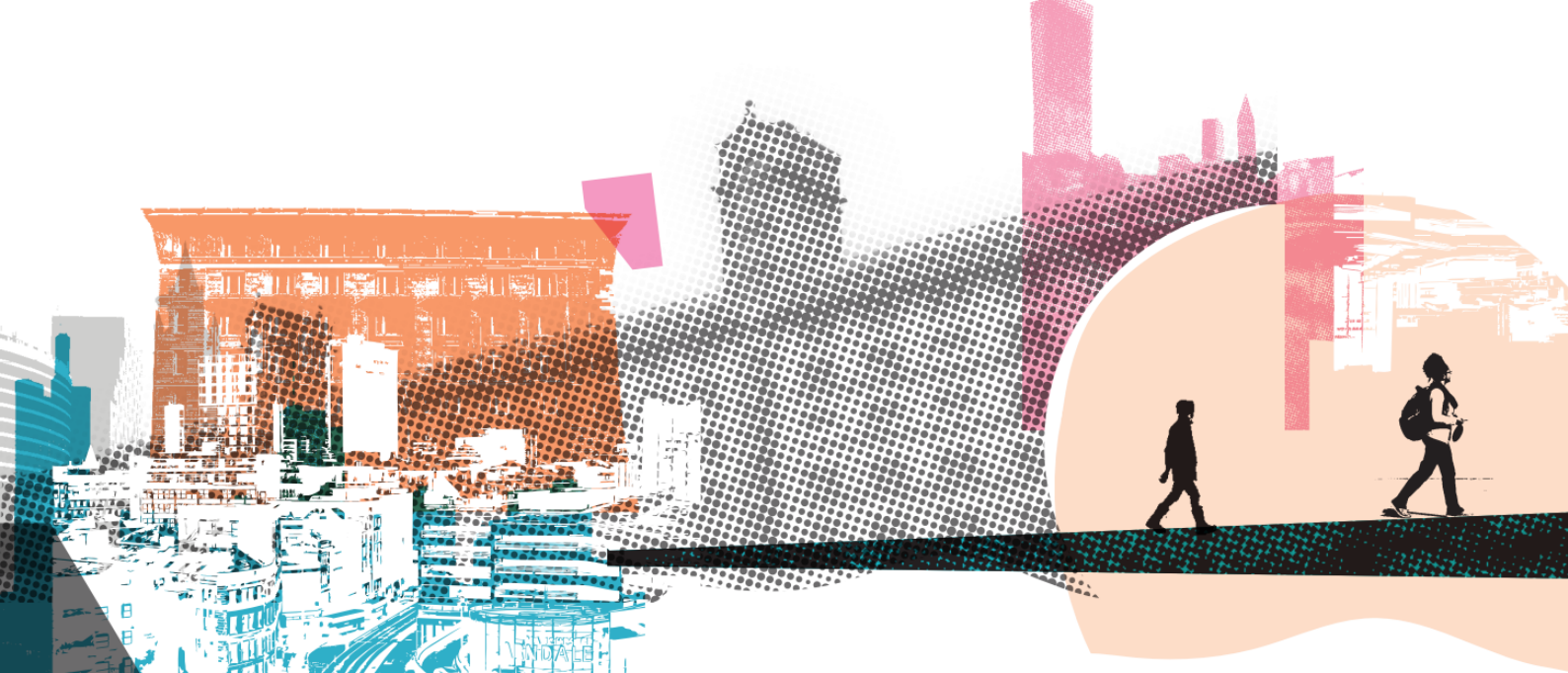
Recruitment pack

THE BIG LiFE GROUP



Smoking Cessation Outreach Worker

This job changes lives



About The Big Life Group

The Big Life Group's mission is to fight for equity, in health, in wealth and in life. We are a social business delivering a range of services across the North of England, covering everything from mental and physical health, addiction and criminal justice, to housing, education, family support and much more. What links them together is the way we work – The Big Life Way.

We always stand shoulder-to-shoulder with people, working with them on the things that matter most to them. Everything we do is designed and informed by the needs, priorities and strengths of people and communities.

Our values

- **Courage:** We stand up for ourselves, and the people and communities we work alongside, even when that makes us unpopular, or challenges accepted wisdom.
- **Creativity:** We find innovative solutions that work, never accepting the easy option or the status quo.
- **Honesty:** We act with integrity, speaking the truth to ourselves and others.
- **Inspiration:** We are inspired by the people and communities we work with and share what we learn from them to inspire others.
- **Thoughtful:** We act with care and compassion and work to understand people's experiences. We take time to listen, reflect and continually learn.
- **Valuing difference:** We recognise and celebrate the unique qualities, gifts, insights and perspectives that different people offer.

Working at Big Life

At Big Life, work is more than a job – it's about standing shoulder-to-shoulder with people and communities, making a difference every day. We fight for equity in health, in wealth and in life, and that commitment starts with how our staff.

Be yourself

We want you to feel safe, respected and able to bring your whole self to work. Difference is celebrated here, and our staff networks - from menopause to neurodiversity, LGBTQI+ and more - create space to connect and support each other.

Benefits that matter

We offer more than a payslip - you'll find wellbeing support through LifeWorks, Simply Health and mindfulness sessions, 25-30 days' annual leave plus your birthday off, flexible working, and regular learning opportunities. Everyday perks include Blue Light Card discounts, savings schemes, cycle-to-work, free eye tests and more - little extras to make life easier inside and outside of work.

Recognised as outstanding

We're proud to be ranked by Best Companies as one of the UK's outstanding places to work, with a two-star accreditation in 2024.

A culture of trust and flexibility

Our people describe our culture as relaxed and supportive. You'll be trusted to plan your own day, take breaks when you need, and work in a way that fits with your life as well as your role.

If you're looking for more than a job - if you want to be part of a team that's bold, creative and relentlessly committed to equity – then Big Life could be the place for you.



Job description: Smoking Cessation Outreach Worker

The basics

Salary

£31,022 per annum, pro rata (NJC point 17)

Hours

21 hours per week

Annual leave

25 days, increasing to 30 days after five years

Base

Trafford

Line manager

Assertive Outreach Team Leader

Closing date for applications

14 October 2026. If you've applied for this role before, we still have your application on file, so you don't need to apply again.

We recognise that AI tools can be useful in supporting job applications, for example by helping with spelling, grammar, structure, or clarity. However, the content of your application should reflect your own skills, experience, knowledge, and ideas. You may be asked at interview to expand on or discuss any part of your application.

What you'll be doing

As our Smoking Cessation Outreach Worker, you'll deliver a creative, flexible stop smoking service for people experiencing substance misuse across community and criminal justice settings.

You'll work proactively with people who may have become disconnected from support or feel ambivalent about making changes, helping them build confidence and motivation to stop smoking. Working alongside community organisations, criminal justice partners and health services, you'll provide evidence-based interventions, nicotine replacement therapy (NRT) and vapes as part of personalised nicotine reduction plans.

This is a rewarding outreach role where you'll build trusted relationships, improve health outcomes and support people to make lasting changes to their wellbeing.

Main duties

1. Identify and engage people accessing drug and alcohol and criminal justice services across Trafford, supporting them to stop smoking.
2. Build relationships with people who may be reluctant to engage, motivating them to access support and develop a quit plan.
3. Deliver stop smoking interventions in line with national Stop Smoking Service guidance and local commissioning requirements.
4. Develop and deliver community drop-in sessions, booked appointments and outreach activities to increase engagement.
5. Assess individual needs and develop evidence-based quit plans, taking account of medical history and clinical risks associated with pharmacotherapy.
6. Deliver one-to-one and group smoking cessation support using behaviour change techniques.
7. Supply nicotine replacement therapy (NRT) and vapes as part of agreed nicotine reduction plans.
8. Maintain accurate client records and monitoring information using the service database.
9. Build effective relationships with probation, housing providers, pharmacies, homelessness services, community groups and other partner organisations.
10. Promote peer support, volunteering, family relationships and community recovery.
11. Attend mandatory update training provided through the National Centre for Smoking Cessation and local commissioners.
12. Ensure quality standards, safeguarding responsibilities and audit requirements are consistently met.
13. Support service users to move between services safely and effectively.
14. Escalate safeguarding concerns and increased risks appropriately.
15. Work in accordance with Big Life Group's Lone Working Policy.
16. Use clear, accessible communication to engage and motivate people from a range of backgrounds.

Work-related expectations

1. Work within Big Life Group's mission, values and ethos.
2. Contribute to the ongoing development of Big Life Group and the Achieve service.
3. Work in accordance with all Big Life Group policies and procedures, particularly safeguarding, health and safety and information governance.
4. Commit to personal development and attend training as required.
5. Work in line with all relevant legislation and professional guidance.
6. Participate in regular supervision and annual appraisal.
7. Undertake any other duties appropriate to the role.

Person Specification: Smoking Cessation Outreach Worker

The successful candidate will be able to demonstrate that they meet the following points, either in their application, at an interview or through taking part in a test.

Experience

1. Experience working with people affected by substance misuse.
2. Experience working within or alongside criminal justice settings.
3. Experience supporting people to stop smoking.
4. Experience managing client records using electronic databases.
5. Experience delivering one-to-one and group interventions.
6. Experience developing effective relationships with partner organisations.

Skills

1. Ability to use databases and digital systems effectively.
2. Ability to support people to identify and achieve their goals.
3. Ability to manage a varied and complex workload.
4. Ability to work confidently across a range of areas including criminal justice, housing, mental health and substance misuse.
5. Strong partnership-working and communication skills.

Knowledge

1. Knowledge of the barriers faced by people with substance misuse and criminal justice involvement who want to stop smoking.
2. Understanding of recovery-focused approaches and behaviour change techniques.
3. Knowledge of local services, communities and support available across Trafford.
4. Understanding of personal and community recovery within substance misuse services.

Education

1. No formal qualifications are required for this role. Relevant experience, skills and a commitment to learning are valued.

Personal

1. Positive outlook and a can-do attitude.
2. Resilient and adaptable approach.
3. Non-judgemental and person-centred approach.
4. Commitment to Big Life Group's values and mission.
5. Commitment to ongoing personal and professional development.



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in health, in wealth and in life.