

January 2000

Rebuilding the picture

WHAT WOULD MAKE THE
MOST DIFFERENCE FOR
HOMELESS PEOPLE?

**THE BIG
ISSUE
IN THE NORTH
T R U S T**

Contents

1. INTRODUCTION
2. EXECUTIVE SUMMARY
3. VENDORS' PRIORITIES
4. THE BIPOLAR CHARTS
5. THE RESPONDENTS
6. METHODOLOGY

APPENDIX A – QUESTIONNAIRE

THE BIG ISSUE IN THE NORTH TRUST

135-141 Oldham Street
Manchester
M4 1LL
UK

Tel: 0161 834 6300
Fax: 0161 832 3237

Reg Charity No: 1056041
Company Reg No: 3164559

Copyright

Copyright belongs to The Big Issue in the North/The Big Issue in the North Trust. Printed and published in January 2000.

Acknowledgments

Thanks are due to the vendors who took part in the study and the Big Issue in the North Trust staff and volunteers who undertook the interviews.

Further copies

For further copies of the report please contact:

Jane Smith, The Big Issue in the North Trust. 135-141 Oldham Street, Manchester M4 1LL.

Tel: 0161 834 6300. Fax: 0161 832 3237.

Stuart Bowman, Research Manager, can be contacted at the same address.

1. Introduction

Three years ago, The Big Issue in the North conducted a study using the Priority Search methodology in order to gain vendors' answers to the question "*What would make your life better?*".

That study yielded a lot of extremely useful information about vendors and their aspirations. The results have provided a focus for the work of the Trust in the subsequent years.

Three years on, we decided to revisit the research. We did this in order to see whether vendors' priorities had changed and whether there were any emerging agendas which we need to cater for in the services we offer.

This time we asked a slightly different question:

"What would make the most difference for homeless people?"

Through changing the question, we sought to convey our belief that, while organisations can help people who are homeless, they can also make a difference to their own lives and are not completely dependent on others to do this for them.

This report contains a full description of the vendors' response to this question and analyses how the picture has changed since 1996.

2. Executive summary

In 1996, we published *Building the picture*. This asked Big Issue in the North vendors to answer the question "What would make your life better?" using the Priority Search method. This survey repeated the methodology, but asked the question "What would make the most difference for homeless people?".

We interviewed 198 Big Issue in the North vendors: 64 in Leeds, 48 in Liverpool and 85 in Manchester.

In most respects they were a representative cross-section of Big Issue in the North vendors.

Their top five priorities in answer to the question "What would make the most difference for homeless people?" were:

Practical help for people when they get somewhere to live;
GPs accepting homeless people as patients;
Vendors stopping taking drugs, with support;
Full housing benefit for vendors;
Police not searching vendors in public.

These statements seem to suggest that vendors want to achieve long-term and sustainable improvements to their lives. They also recognise that they need help and support to make these changes.

The statements which were not considered a priority were:

All pitches split into morning and afternoon slots;
Free Issues for out-of-town vendors;
People not being put under pressure;
The Big Issue being advertised in places where homeless people go.

In Leeds and Liverpool, there were slightly different findings. In Leeds, the top priority *Vendors stopping taking drugs, with support*. In Liverpool, *Fewer vendors in the city centre* was the second priority. This was a much lower priority in the other two cities.

Younger vendors, those aged under-26, placed *Vendors stopping taking drugs, with support* as their top priority. Those aged over-35 put *GPs accepting homeless people as patients* as their top priority and did not rate getting off drugs in their "top five".

There were differences between those who sell in different zones. Zone 1 vendors were most concerned about drugs. Out-of-town vendors' priorities were *Practical help for people when they get somewhere to live* and *GPs accepting homeless people as patients*. In addition, their third priority was *People shown that The Big Step is not a waste of time*. They were the only group to have ranked *The Big Issue in the North Trust's resettlement programme* as a high priority.

There were many similarities between the findings in 1996 and those this year. The top priority then was *A place of my own* and the third-ranked statement was *Somebody to help*

me with bills/other problems when I move into my new home. This is very similar to this year's top priority.

Preventing harassment from the Police was given a similar ranking in both surveys.

People who have been homeless for over five years mentioned health as their top priority in both surveys.

Drug users in both surveys ranked getting off drugs as one of their top priorities.

There were also some minor differences. In 1996, *To be able to get back in touch with their family* was ranked highly and vendors aged over-35 ranked *Start a business* as their top priority. Neither of these featured in this year's survey.

3. Vendors' priorities

3.1 Introduction

This section summarises the overall priorities of those vendors who took part in the survey and compares the results to those from 1996. More detail is provided in the charts that make up the bulk of Section 4.

3.2 Vendors' priorities: all vendors

Overall, the most significant priorities for all vendors in answer to the question "What would make the most difference for homeless people?" were:

Practical help for people when they get somewhere to live;

GPs accepting homeless people as patients;

Vendors stopping taking drugs, with support;

Full housing benefit for vendors;

Police not searching vendors in public.

The first three were particularly popular and the difference between them was not statistically significant.

Statements which they ranked the least significant were:

All pitches split into morning and afternoon slots;

Free Issues for out-of-town vendors;

People not being put under pressure;

The Big Issue being advertised in places where homeless people go.

These latter statements refer more to day-to-day life on the streets, particularly in the way that The Big Issue in the North operates.

These results suggest that vendors are more concerned with making long-term and significant changes to their lives. Only one of the top-ranked statements concerns day-to-day life on the streets (the statement regarding the Police). Vendors' priorities suggest they want to move away from the streets into homes, into better health and to sustain these improvements into the longer term. It is also apparent that many vendors feel that they need support to make these changes to their lives, from The Big Issue in the North and from others such as GPs, drug services and the benefit system.

3.3 Vendors' priorities in the three cities

The same priorities emerged in each of the different cities where we are based (Leeds, Liverpool and Manchester) although there were some slight differences in emphasis.

For example, the issue of police searches was most prominent in Manchester. Being given support to get off drugs was not mentioned by significant numbers of vendors in Liverpool. Also in Liverpool, vendors ranked *Fewer vendors in the city centre* very highly, the only city where this was the case. In Leeds, the responses were very similar to the overall figures.

3.4 Vendors' priorities by age

There were only minor differences between vendors in different age groups. Those aged under-26 ranked getting off drugs and not being searched by the police in public very highly. Neither of these featured in the favoured choices of those aged over-35. For this older age group, *GPs accepting homeless people as patients* was considered particularly important.

3.5 Vendors' priorities by zone

The Big Issue in the North operates a zoning system which is common to all three cities.

Zone 1 refers to sales pitches which are relatively close to our offices in the city centre. Zone 1 vendors are largely new to selling The Big Issue. New vendors often arrive at The Big Issue at a crisis point in their lives and are more likely to face problems than vendors in other zones.

Zone 2 comprises those pitches which are still within the city centre but which are a little further afield. Most vendors move here after a spell selling in Zone 1. The majority of vendors sell in Zone 2.

Out-of-town pitches are away from the city centre, often in different towns altogether. Selling out-of-town requires a degree of organisation and self-reliance that selling in other zones does not. Anecdotally, it is thought that out-of-town vendors live more stable lives and are less likely to be chaotic drug users, for example, than Zone 1 vendors.

Analysing the priorities of vendors by zone shows some interesting differences. Out-of-town vendors ranked *People shown that The Big Step is not a waste of time* as a priority. They were the only group to have mentioned The Big Step. This is the Big Issue in the North Trust's resettlement programme. This may reflect their relatively stable circumstances which may have led them to think about getting involved in structured resettlement work with The Big Issue in the North Trust.

Zone 1 vendors top priority was to receive support in order to get off drugs. This probably reflects the high prevalence of drug use among this group. Certainly, those who did not use drugs were much less likely to have mentioned The Big Step as a priority.

4. The bipolar charts

3.6 Comparison with the 1996 survey

The 1996 Priority Search study (*Building the picture*) asked a slightly different question:

What would make your life better?

However, it is still possible to compare the themes that emerged in the two surveys. This helps us to understand whether vendors' priorities have changed, in particular whether any new topics have emerged in the last three years.

The top priorities in 1996 were:

A place of my own;

A new life - a fresh start;

Somebody to help me with bills / other problems when I move into my new home.

There were many similarities between the findings in 1996 and those this year. Vendors in both surveys revealed a desire to make long-term and significant changes to their lives. They also recognised that they need some help and support in order to sustain these changes. The third-ranked priority in 1996 (*Somebody to help me with bills / other problems when I move into my new home*) is very similar to this year's top priority.

Preventing harassment from the police was given a high ranking in both surveys, although in 1996 the public were also mentioned in the statement.

Drug users in both surveys ranked getting off drugs as one of their top priorities and also made reference to longer-term changes involving getting a place of their own to live.

There were some minor differences in the results of the two surveys. In 1996, *To be able to get back in touch with my family* was ranked highly. Vendors aged over-35 ranked *Start a business* as their top priority. Neither of these figured in this year's survey.

In 1996, *To get off drugs/drink* did not figure as a priority among the whole vendor group but, as has been described, this was one of the most significant priorities this year.

4.1 How to interpret the charts

This section includes the bipolar charts generated by the Priority Search software. These illustrate how vendors ranked the statements that were used in the questionnaire. The top priority is the one at the top of the diagram and that which was ranked least important is at the bottom. However, interpreting the charts correctly is not that straightforward.

The number at the end of the bars shows the percentage of respondents who put the statement in their top third of priorities, minus the percentage who put it in their bottom third. This gives an impression of the popularity of the statement. It does not represent the percentage of vendors for whom the statement was a priority.

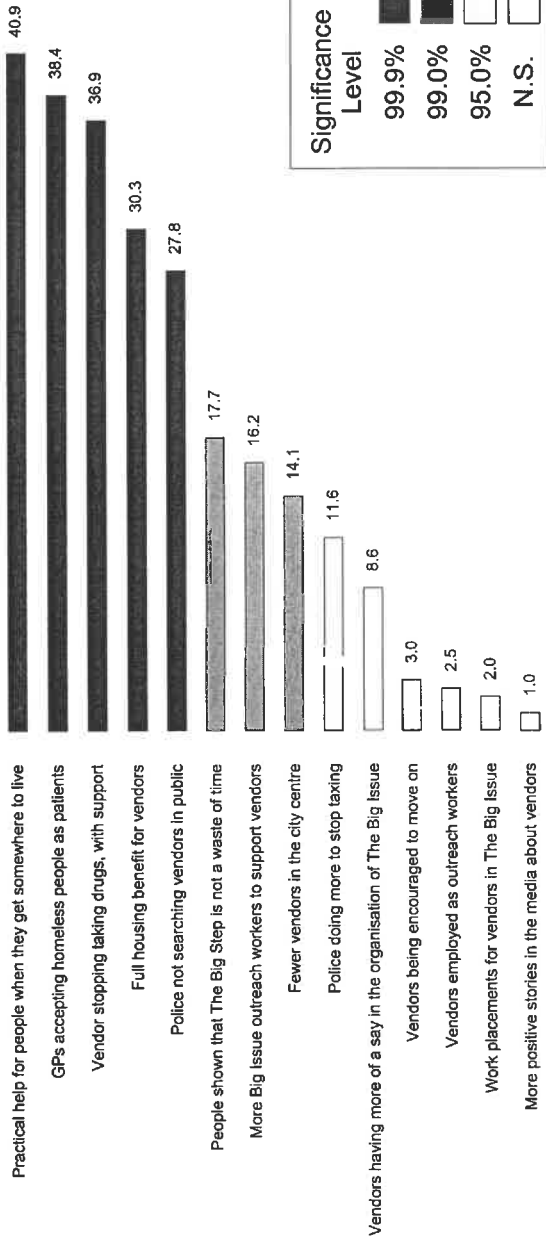
Any survey results only provide an estimate of the true picture. On different days, people will have slightly different opinions thereby producing slightly different results. We need to know whether our results are a product of factors like this or really do represent people's opinions. This is done by referring to the concept of statistical significance.

The charts show the statistical significance of the results. For example, the bars that are shaded black are statistically significant at the 99.9% level. These are the ones to pay particular attention to when looking at the charts. We can be 99.9% sure that the fact that these bars are at the top or bottom of the chart is not just a statistical fluke. Put another way, a bar that is significant at the 99.9% level could not be there by chance in more than one in a thousand surveys.

The *Least Sig. Difference* figure can be used to judge whether there is a statistically significant difference between any two bars. It is best to use the bottom figure, that for the 95% significance level. If the difference between any two bars is greater than this figure, you can be 95% sure that the bars have really been ranked differently. If the difference is less than this figure then, in statistical terms, we cannot be sure that the difference between them is significant.

For example, in the chart for all vendors, the difference between the top bar and third bar is 4 (40.9 - 36.9) which is less than 9.6 (the Least Sig. Difference at the 95% confidence level). This means that we cannot be sure that *Practical help for people when they get somewhere to live* was really rated more important than *Vendors stopping taking drugs, with support*. This is even though the layout of the chart makes this appear to be the case.

Survey Results: Overall Priorities for all vendors

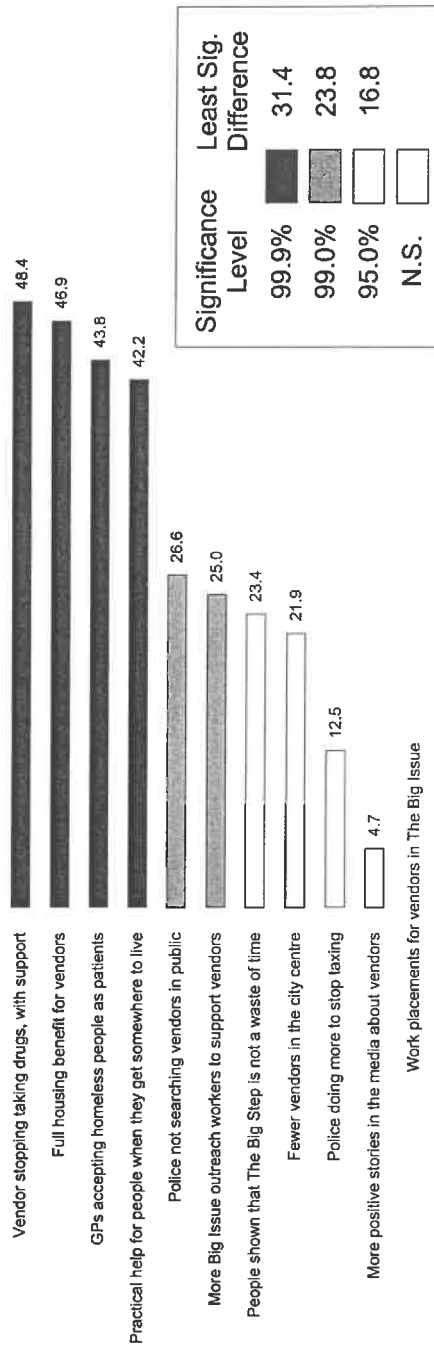


Number of Respondents : 198

Increasingly Unimportant

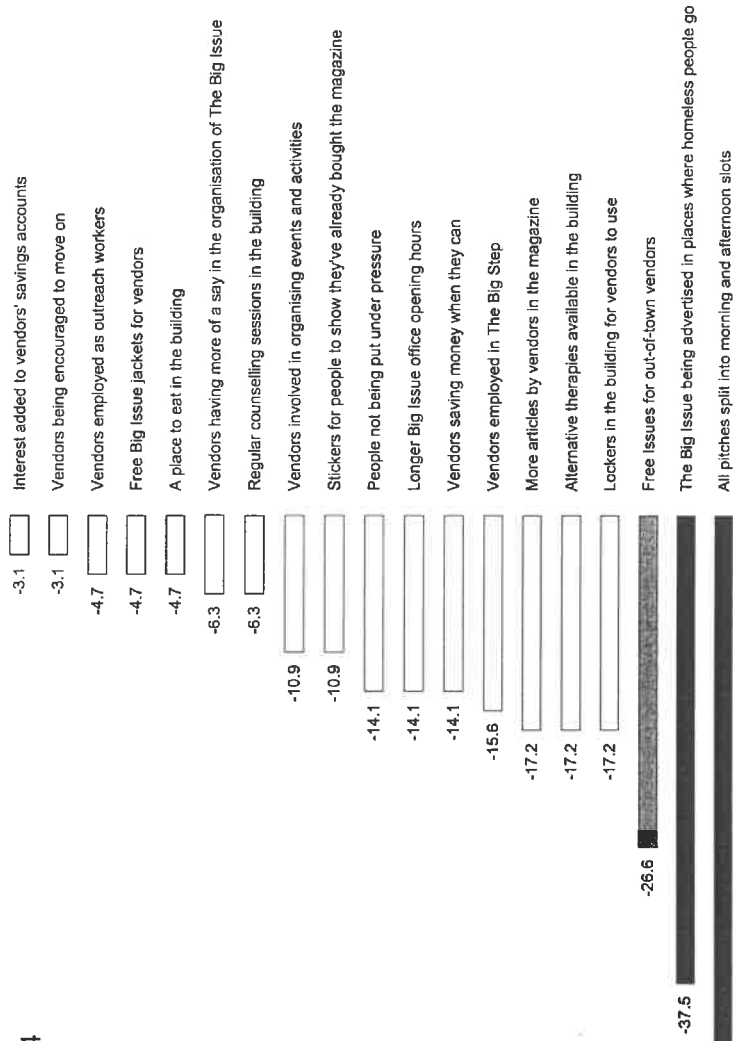
Increasingly Important

Survey Results: Overall Priorities for Leeds vendors



Number of Respondents : 64

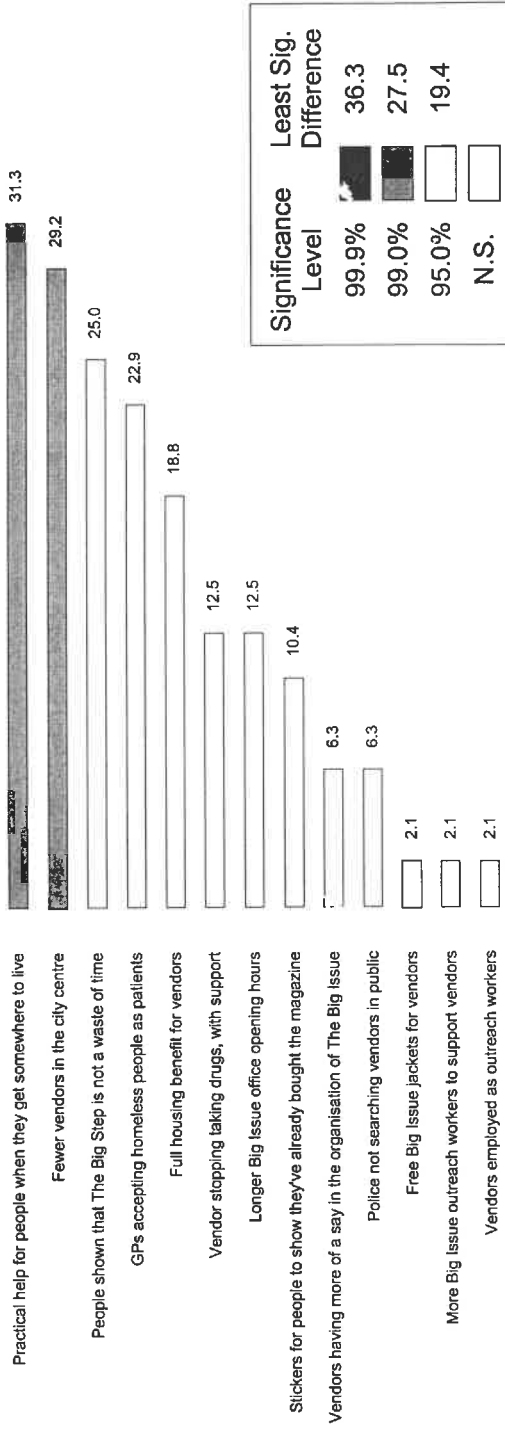
Work placements for vendors in The Big Issue



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for Liverpool vendors

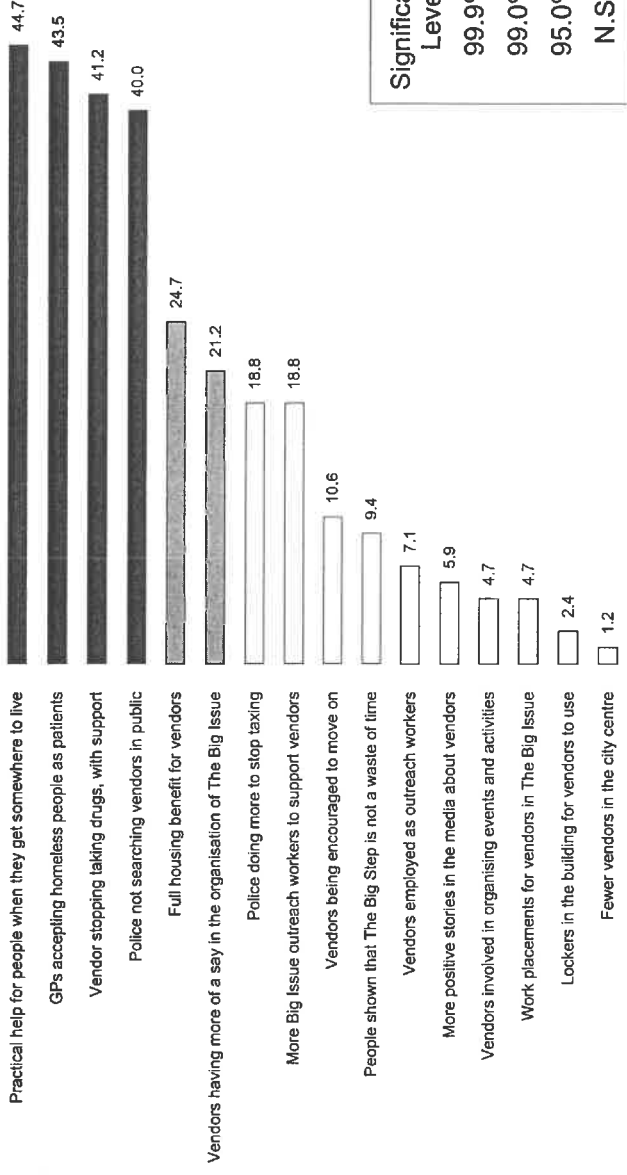


Number of Respondents : 48

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for Manchester vendors

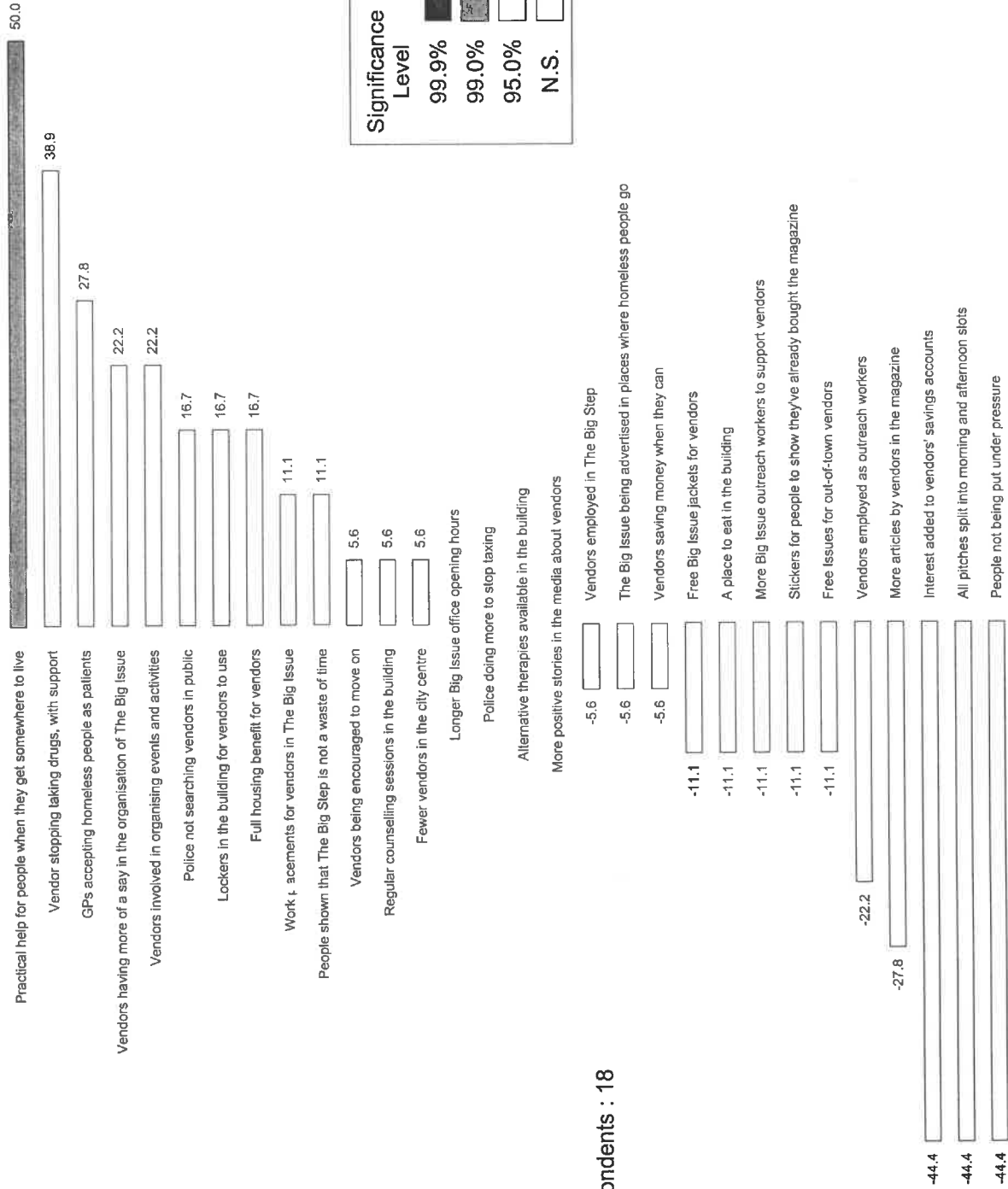


Number of Respondents : 85

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for female vendors

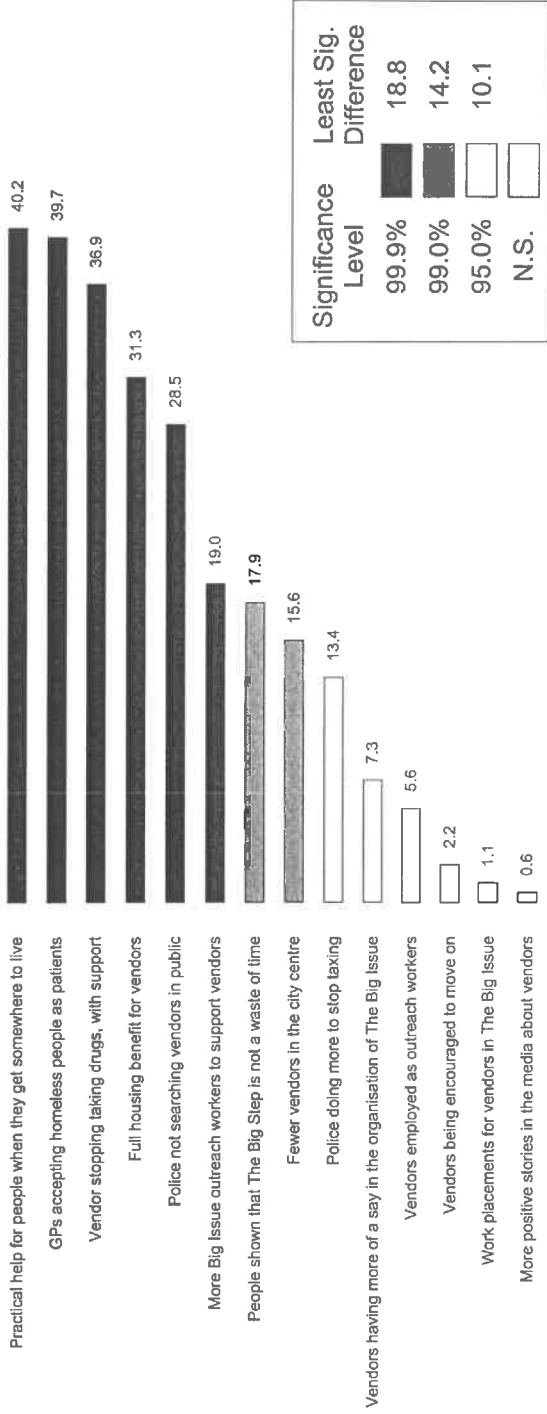


Number of Respondents : 18

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for male vendors

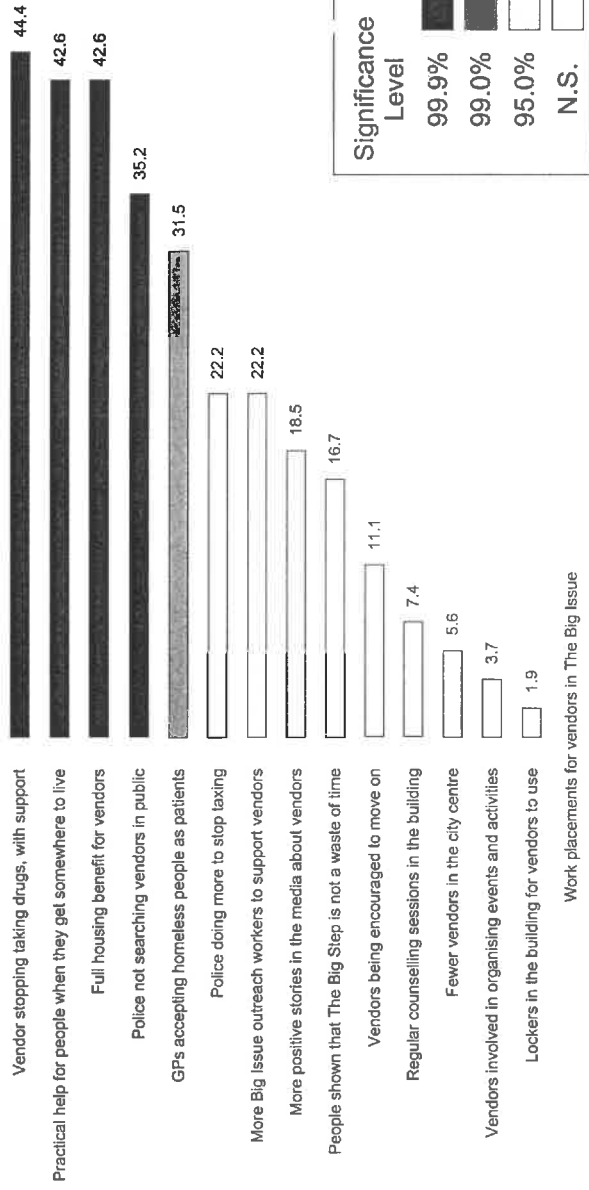


Number of Respondents : 179

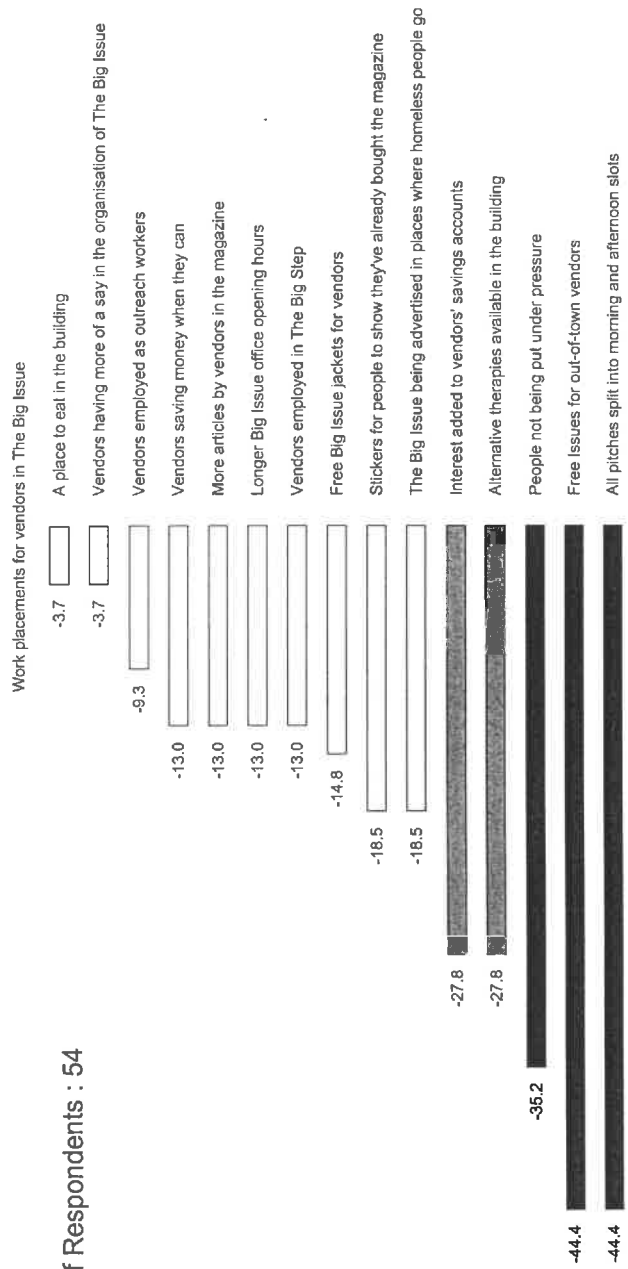
Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors aged under-26



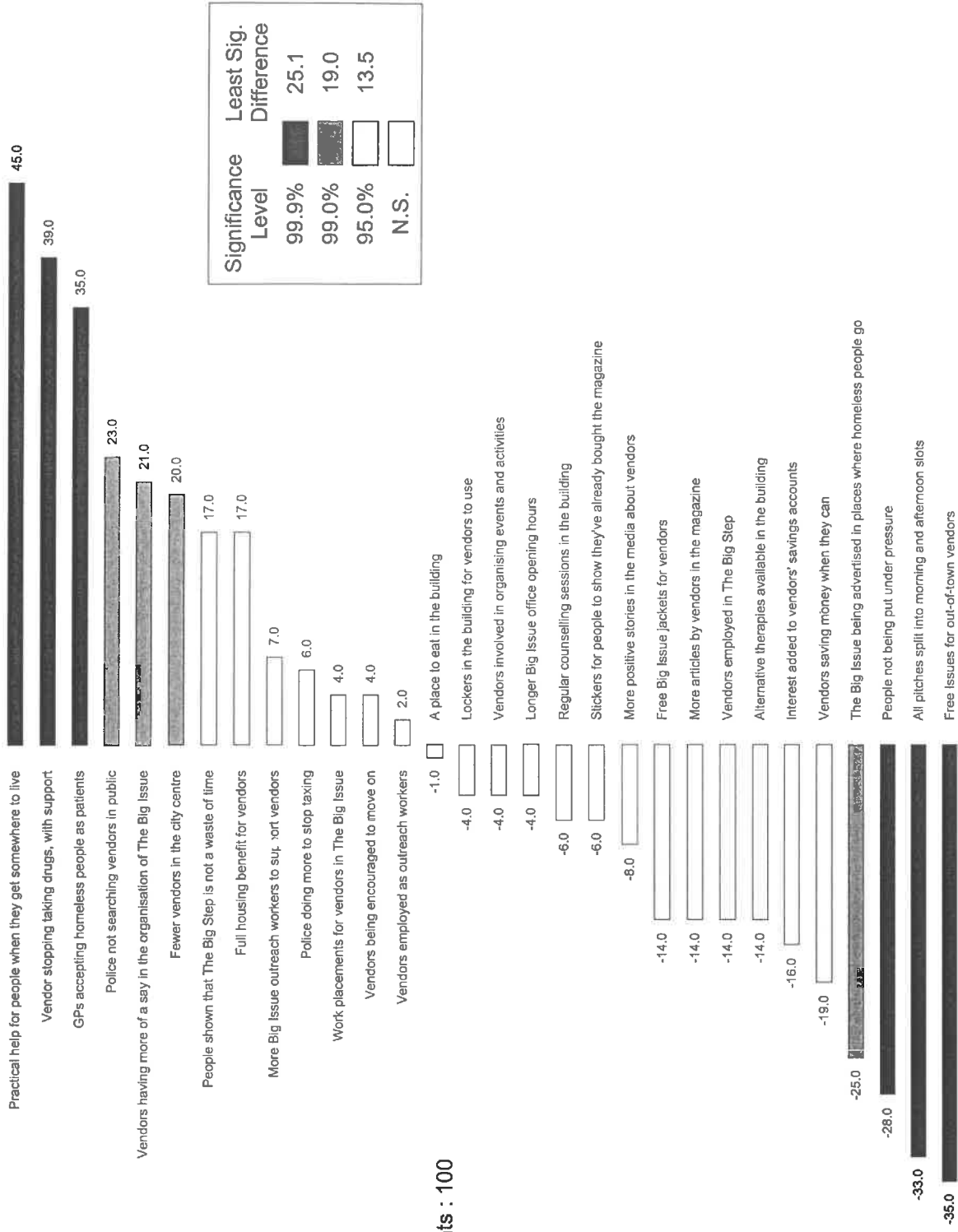
Number of Respondents : 54



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors aged 26-35

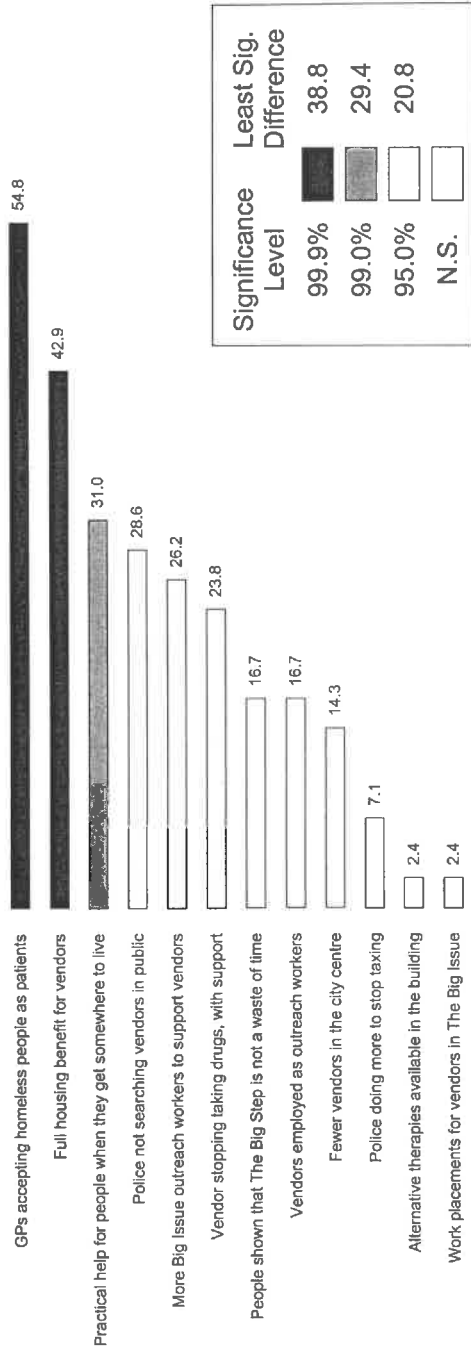


Number of Respondents : 100

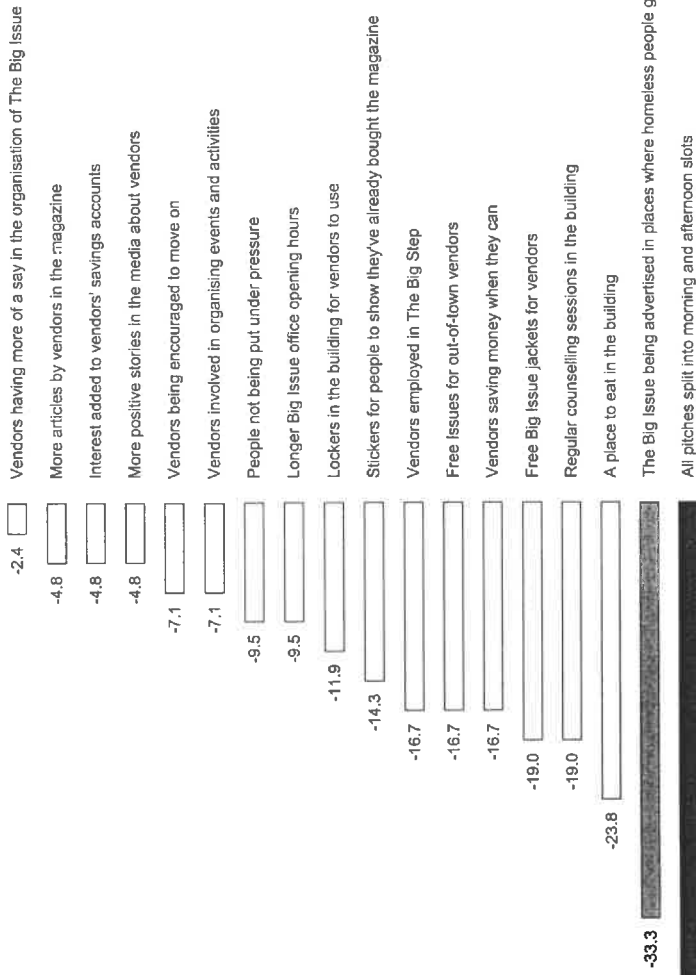
Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors aged over-35



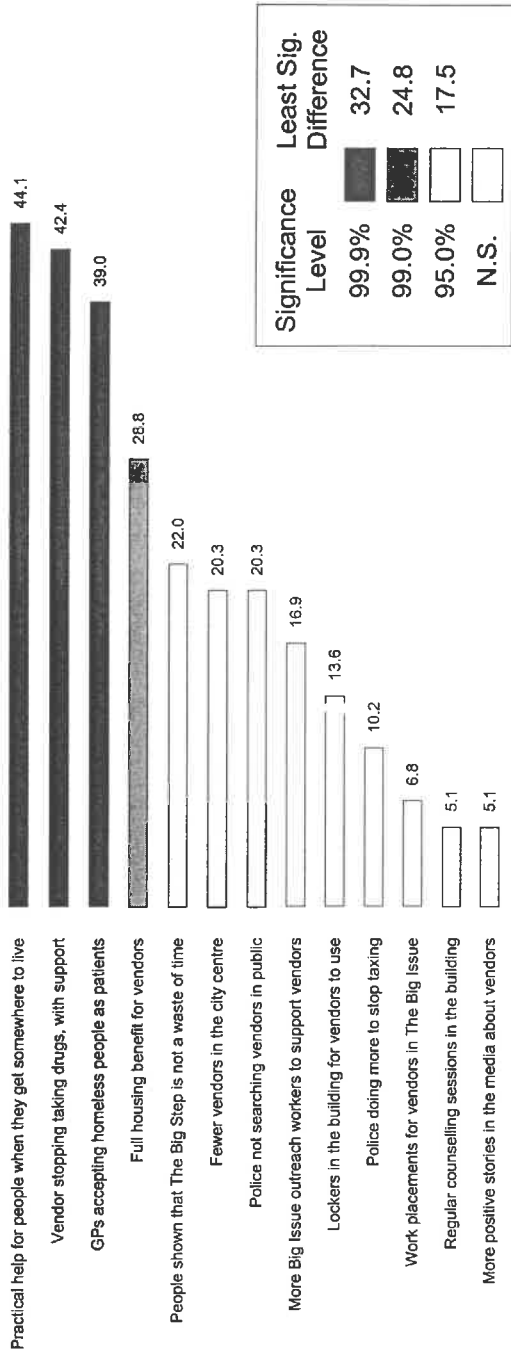
Number of Respondents : 42



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors who have been homeless less than a year

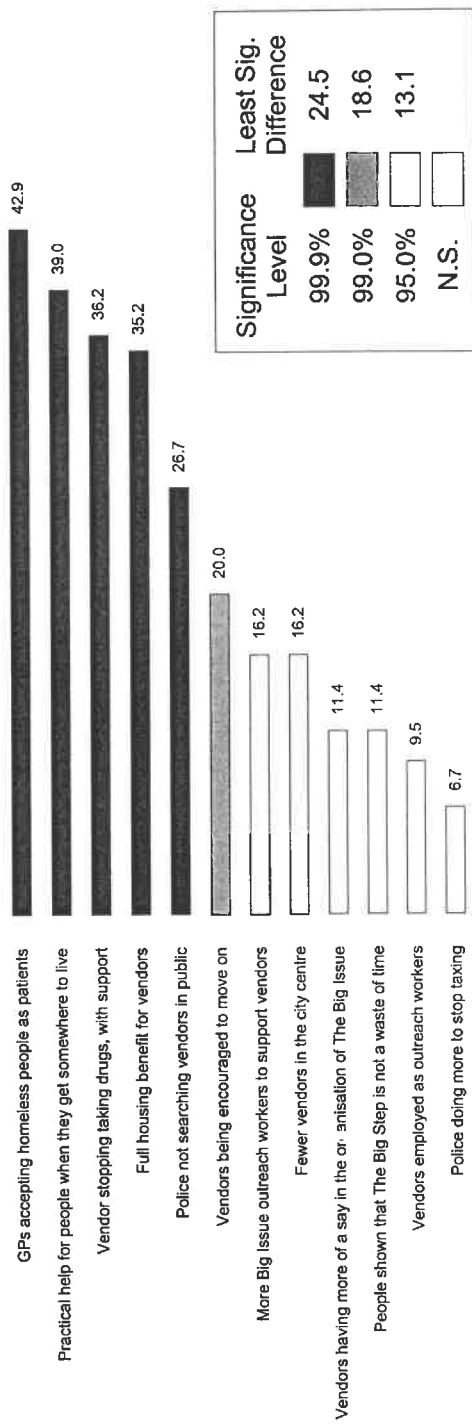


Number of Respondents : 59

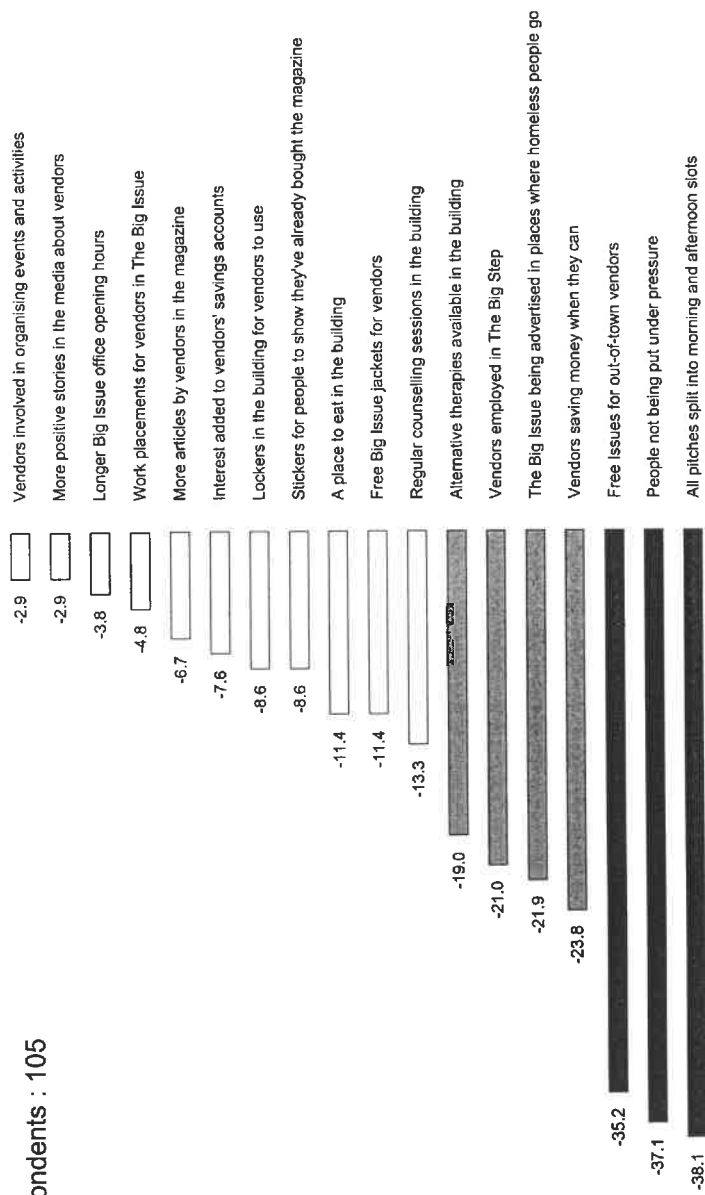
Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors who have been homeless for 1-5 years



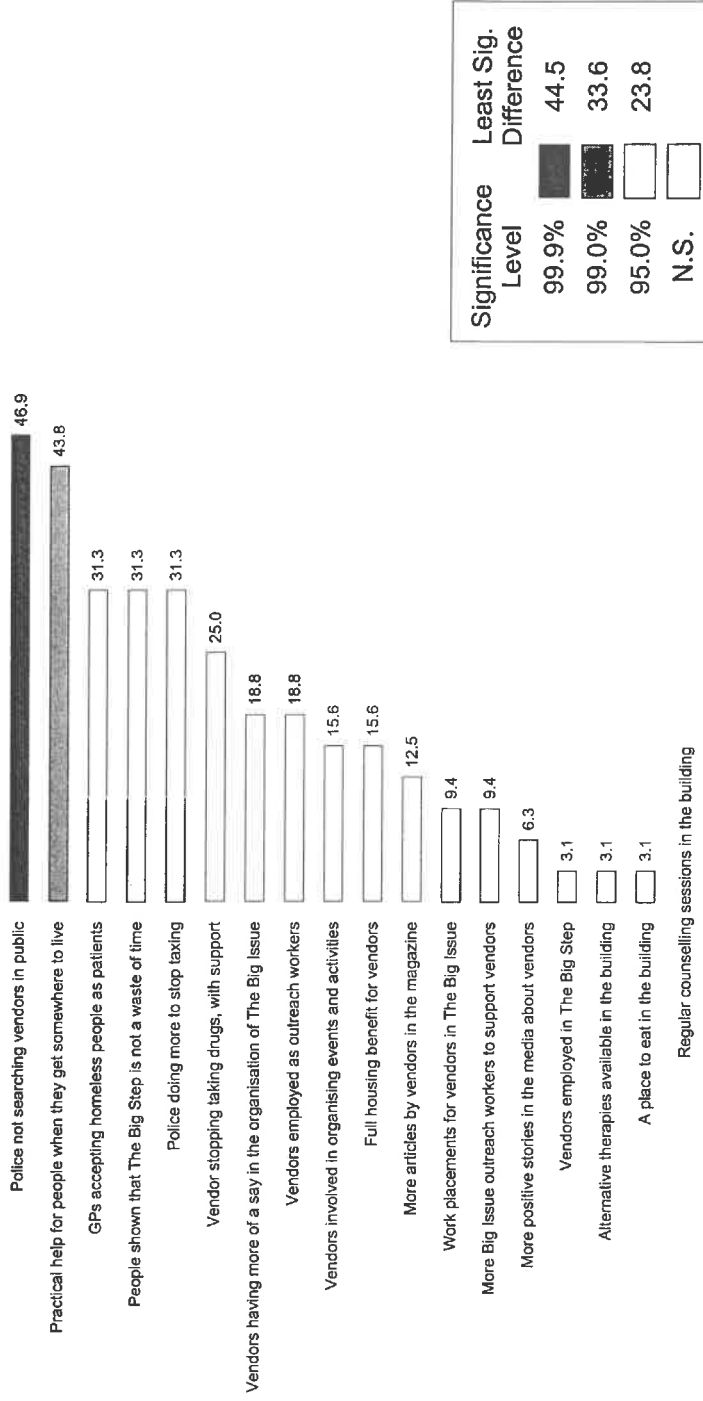
Number of Respondents : 105



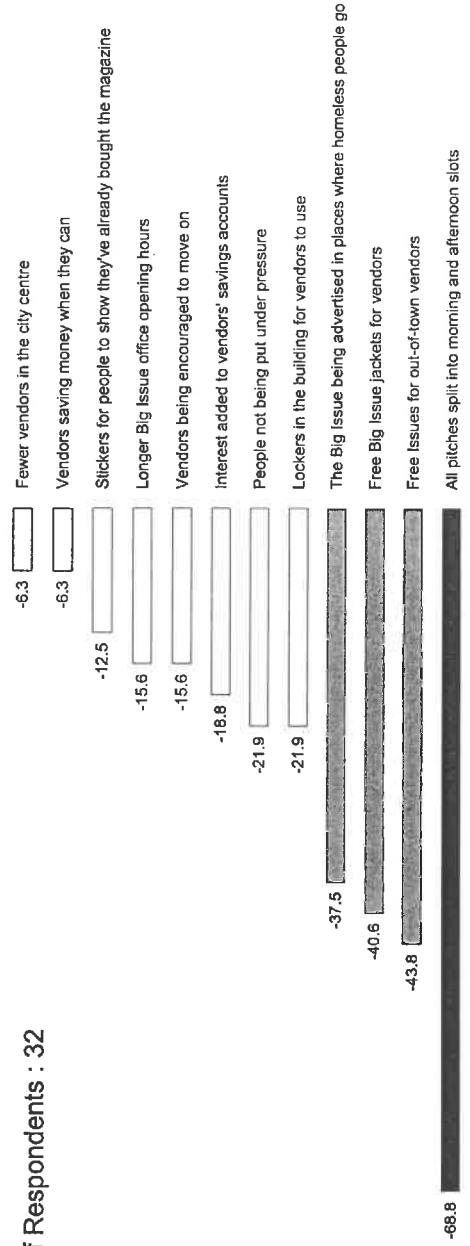
Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors who have been homeless for over 5 years



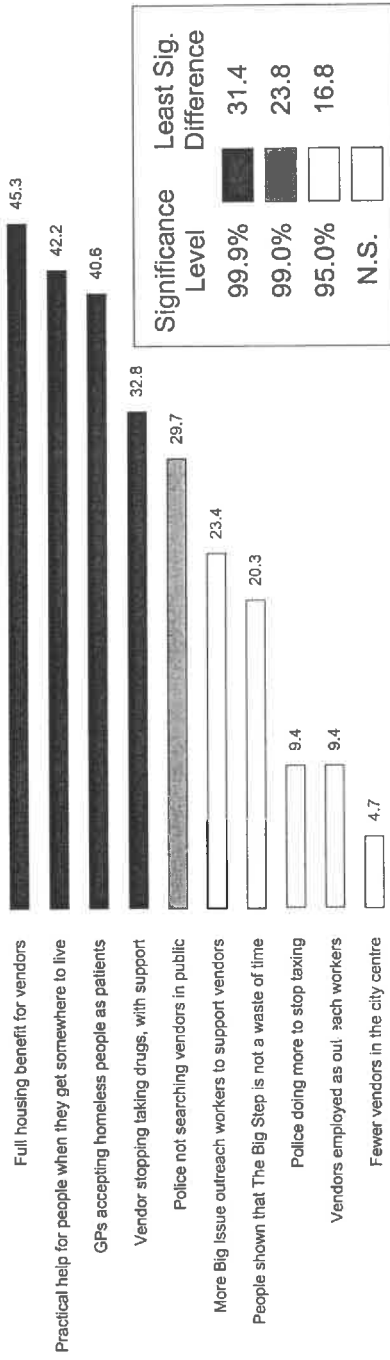
Number of Respondents : 32



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors who are living at a friend's dwelling

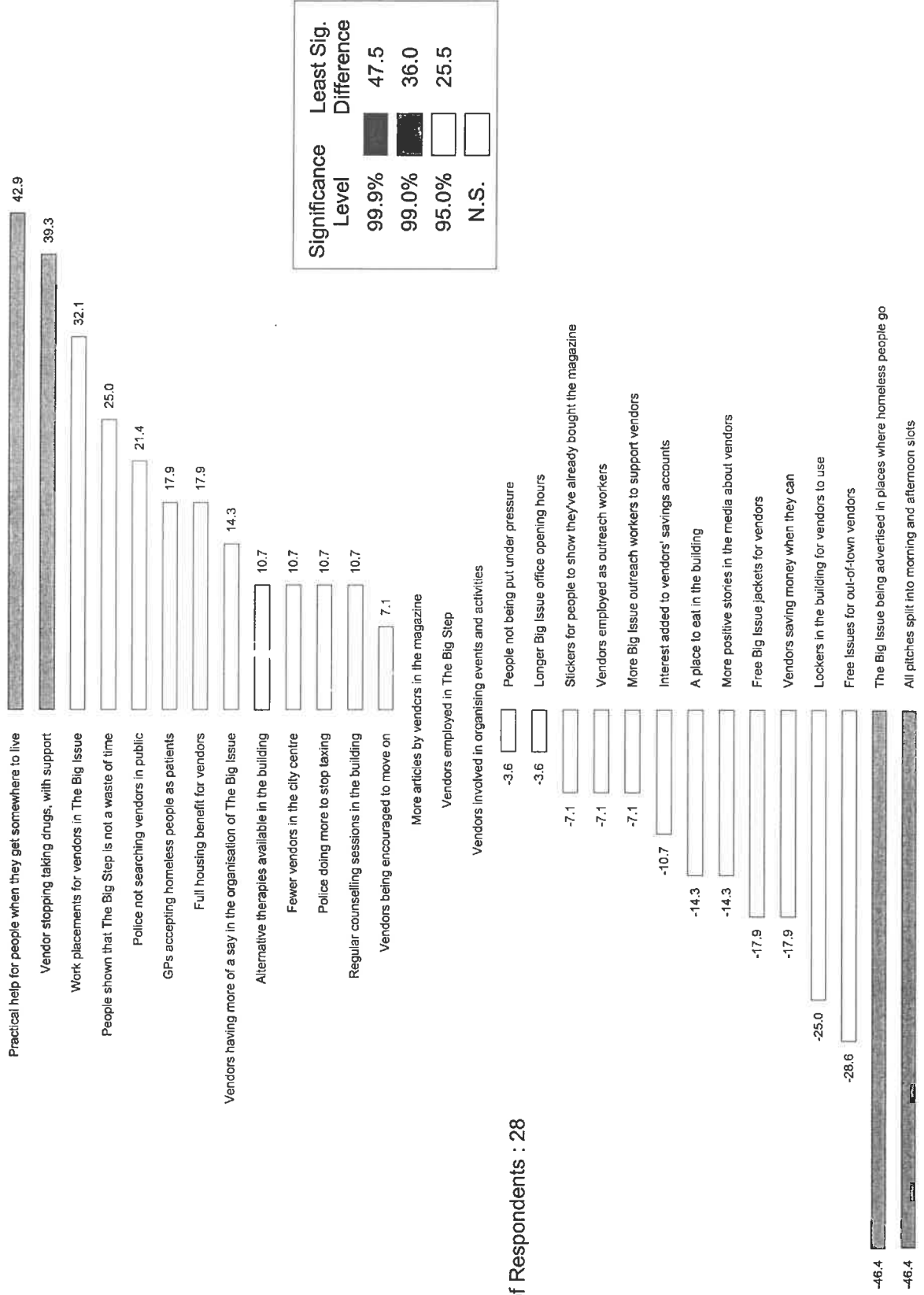


Number of Respondents : 64

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors living in their own home

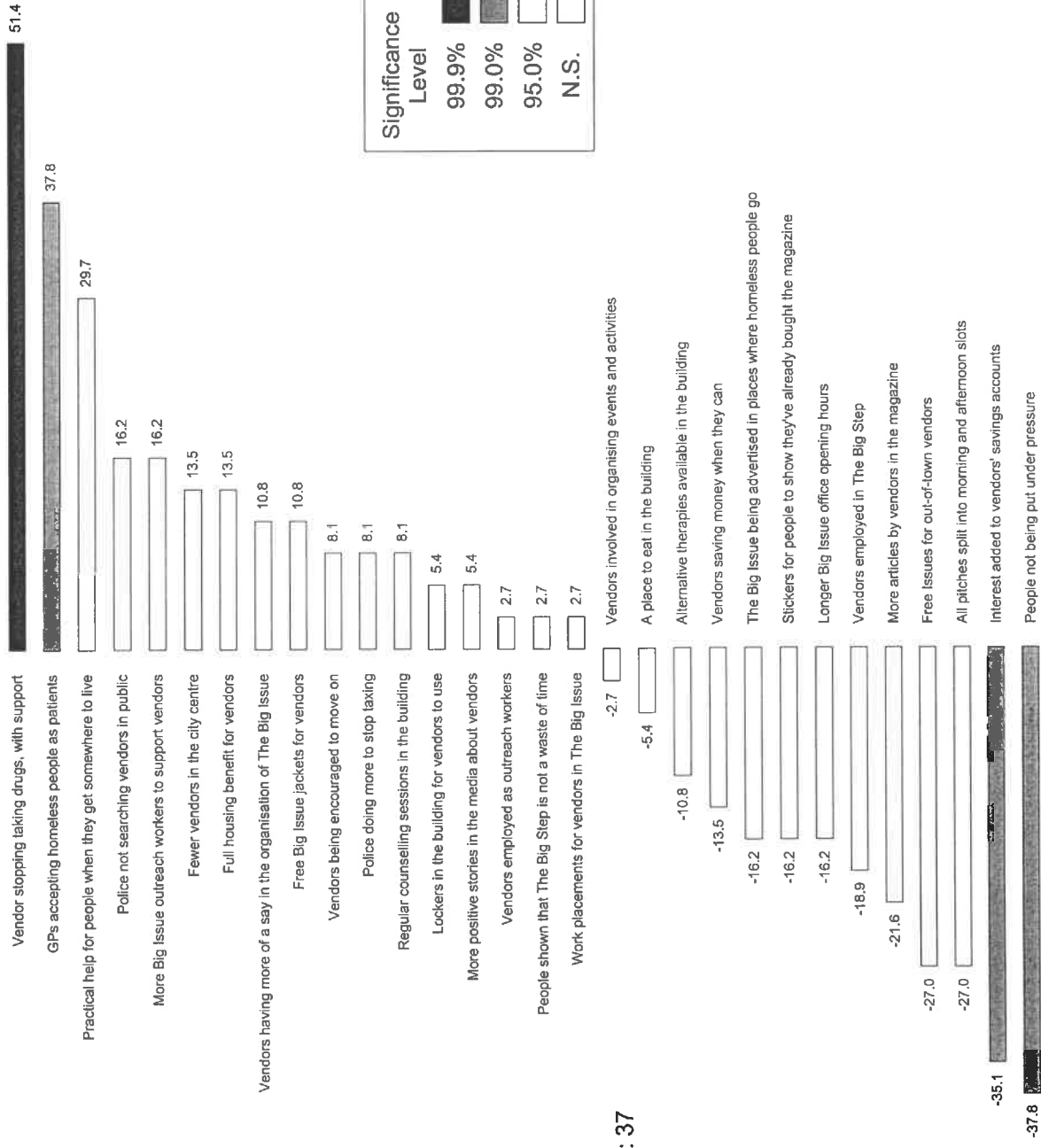


Number of Respondents : 28

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors living in a hostel

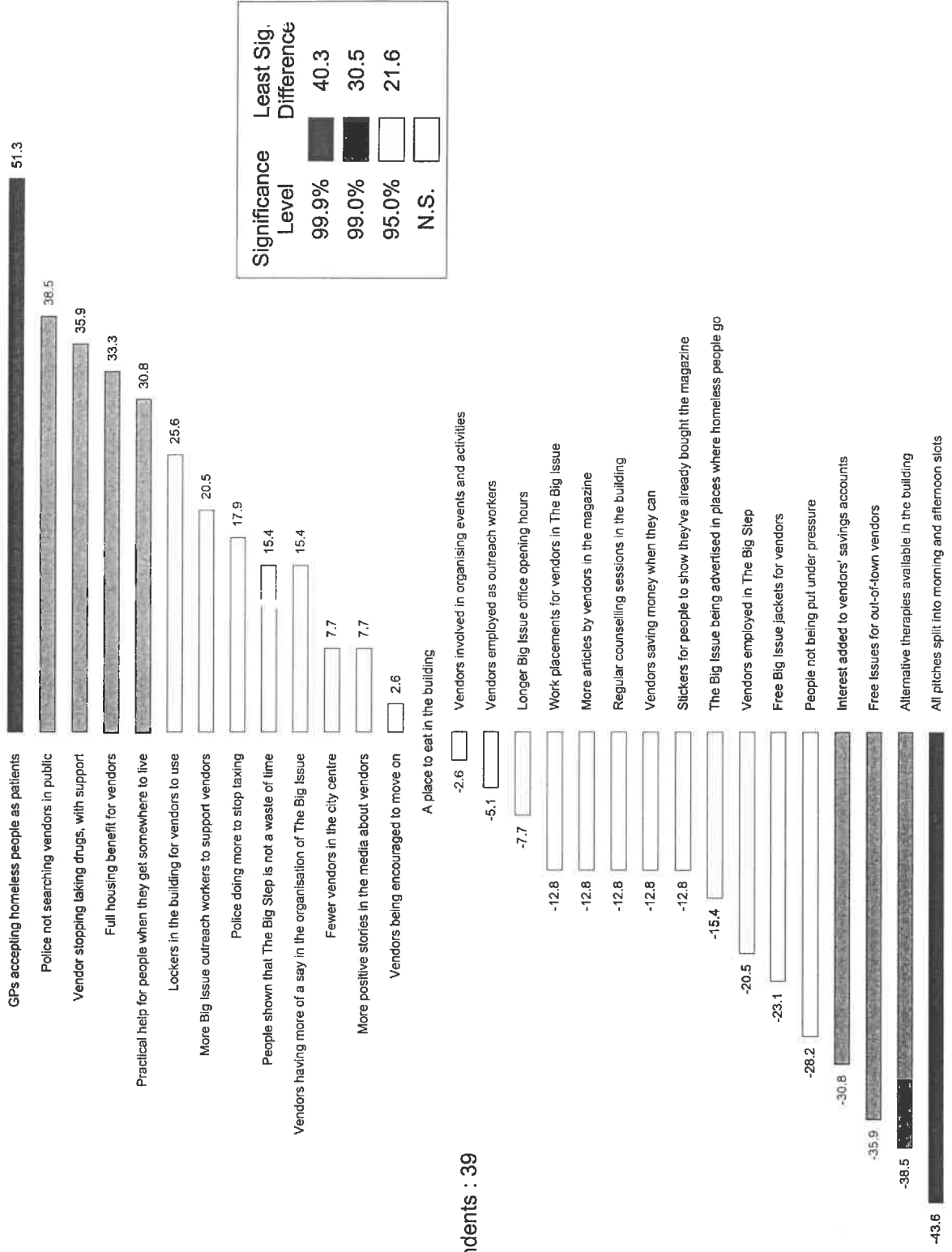


Number of Respondents : 37

Increasingly Unimportant

Increasingly Important

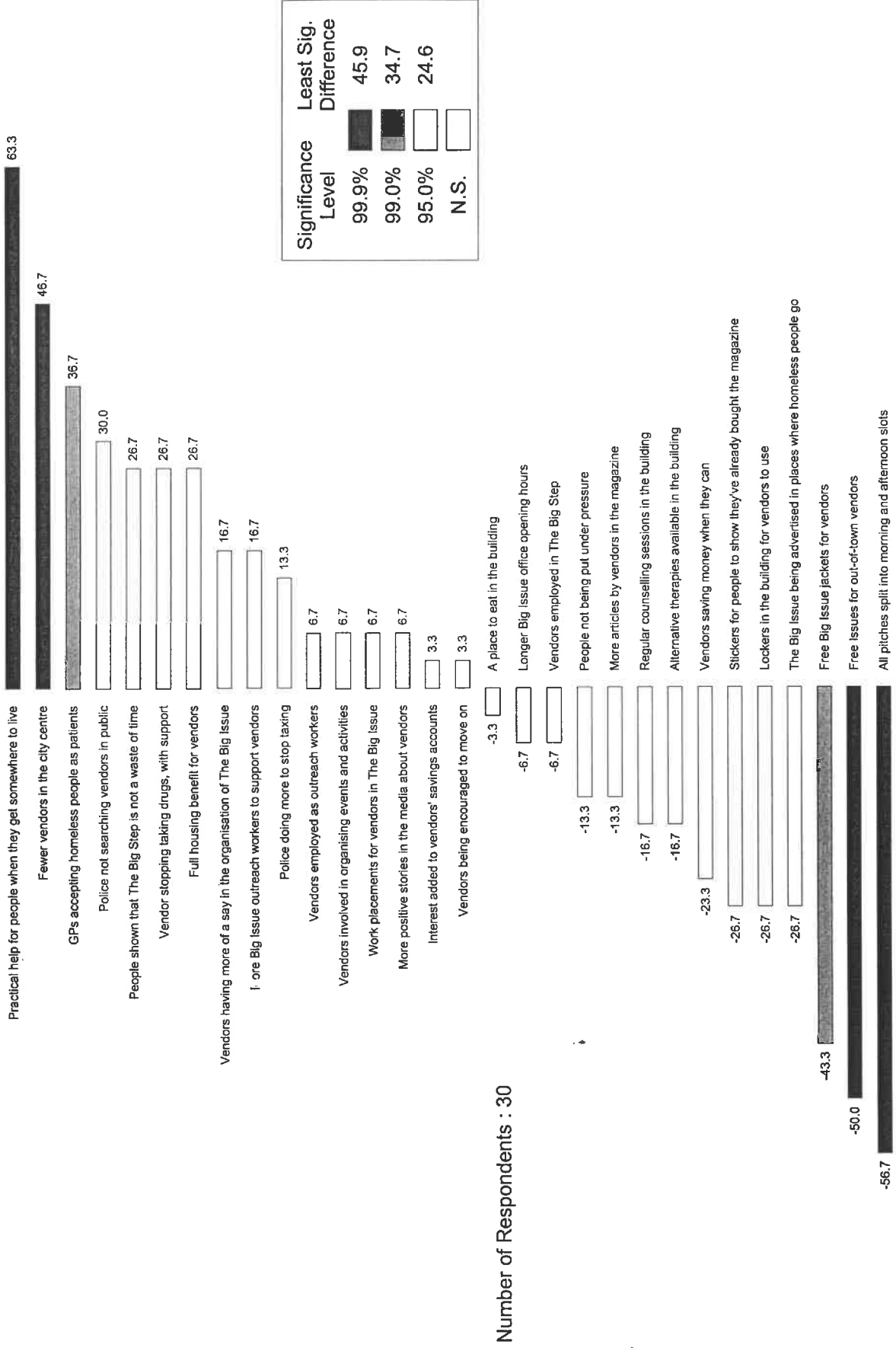
Survey Results: Overall Priorities for rough sleepers



Increasingly Unimportant

Increasingly Important

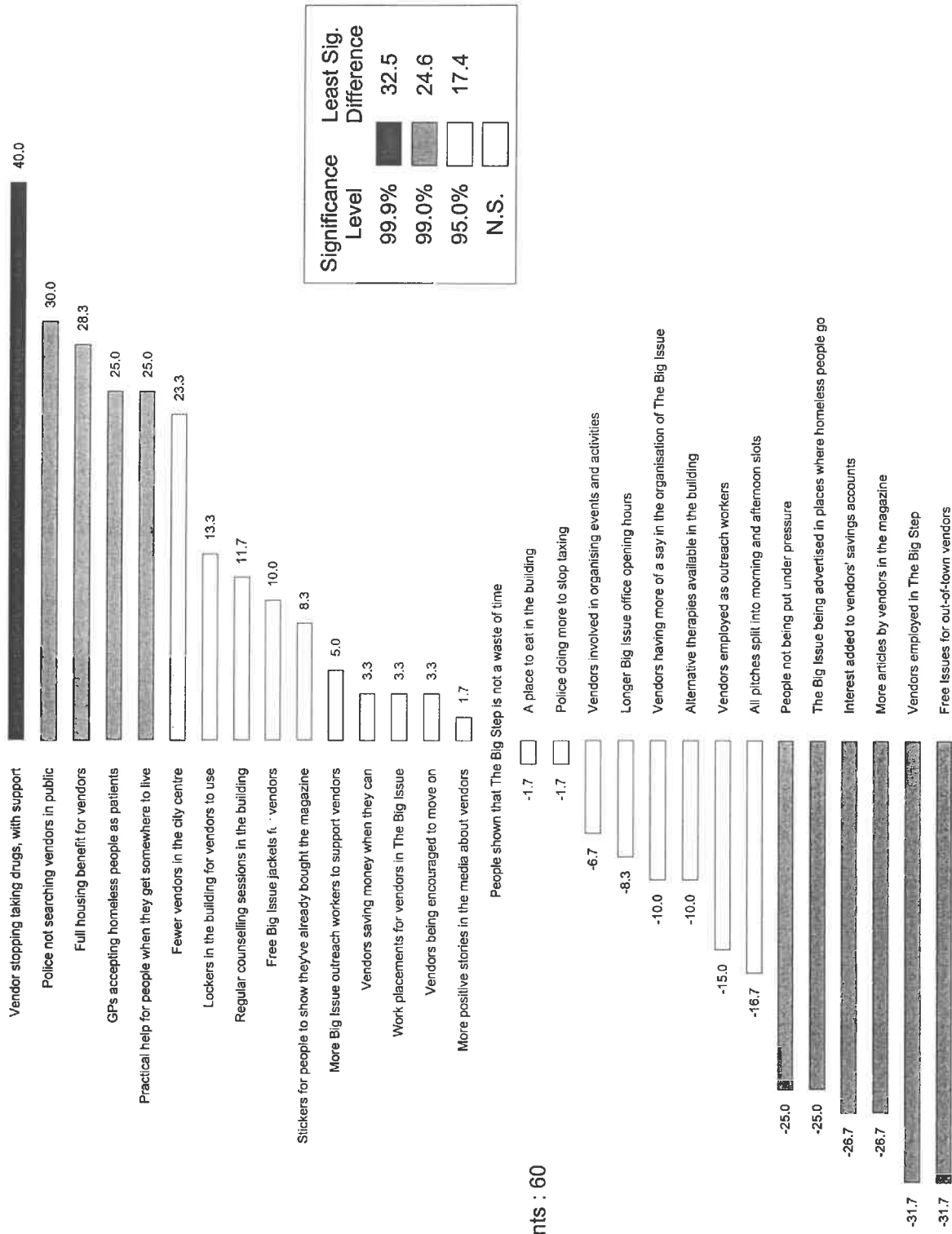
Survey Results: Overall Priorities for vendors housed in other accommodation



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for Zone 1 vendors

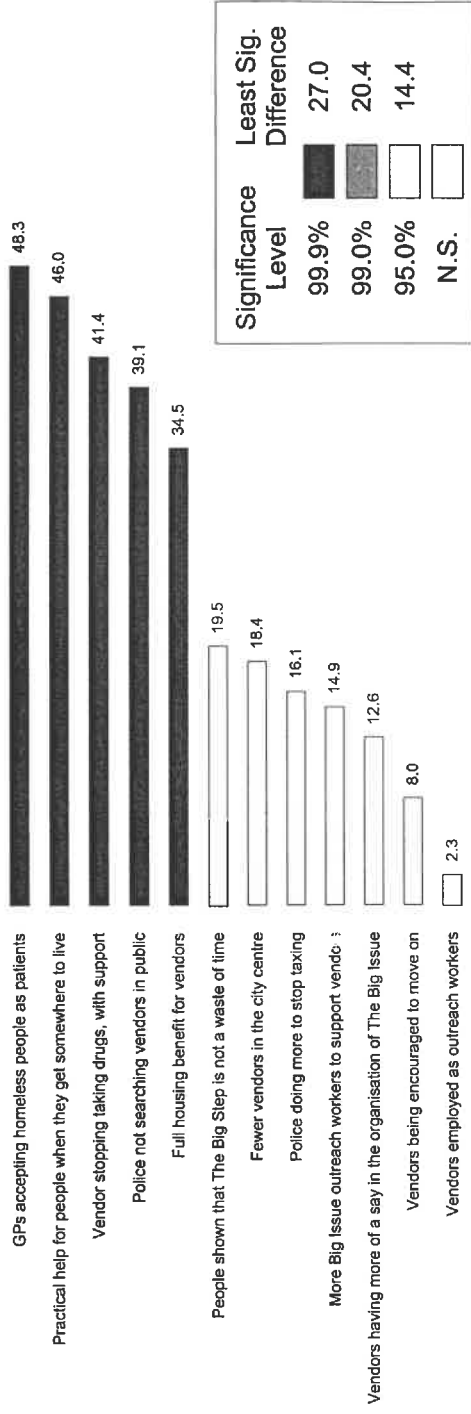


Number of Respondents : 60

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for Zone 2 vendors

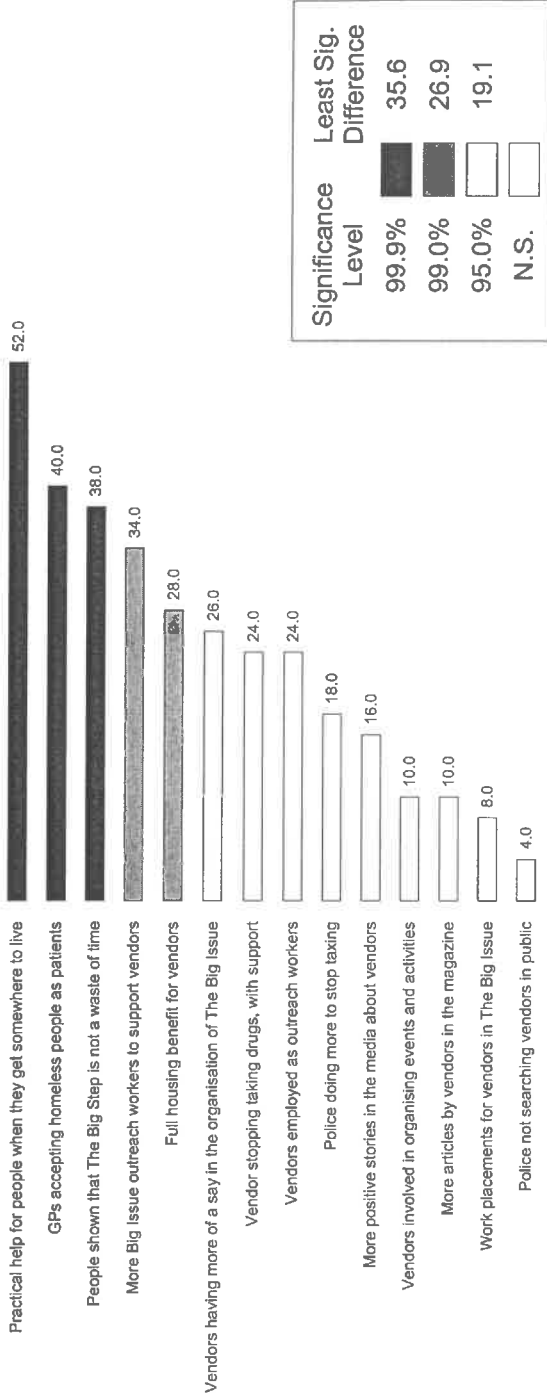


Number of Respondents : 87

Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for out of town vendors

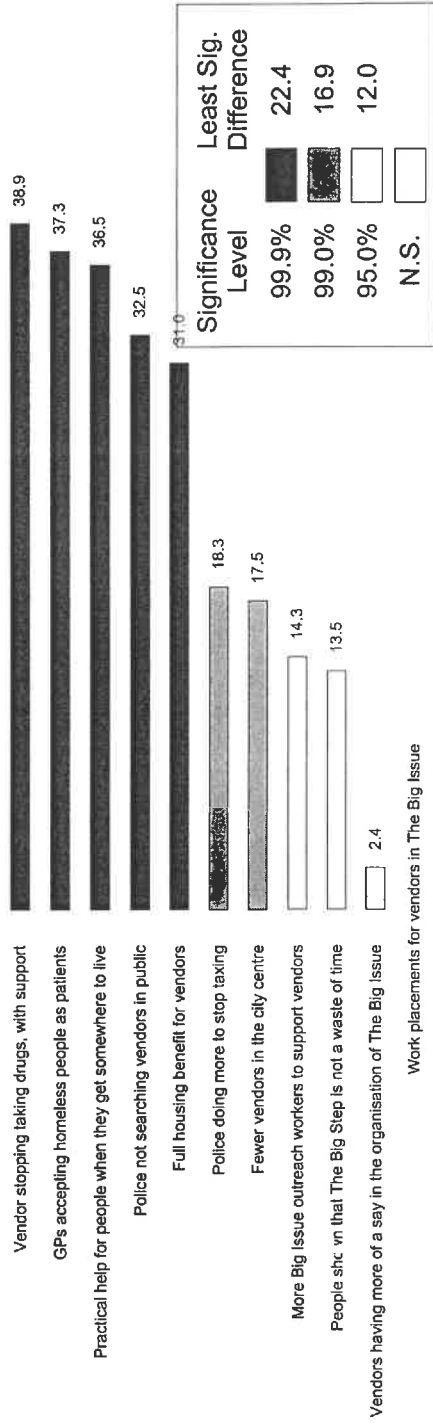


Number of Respondents : 50

Increasingly Unimportant

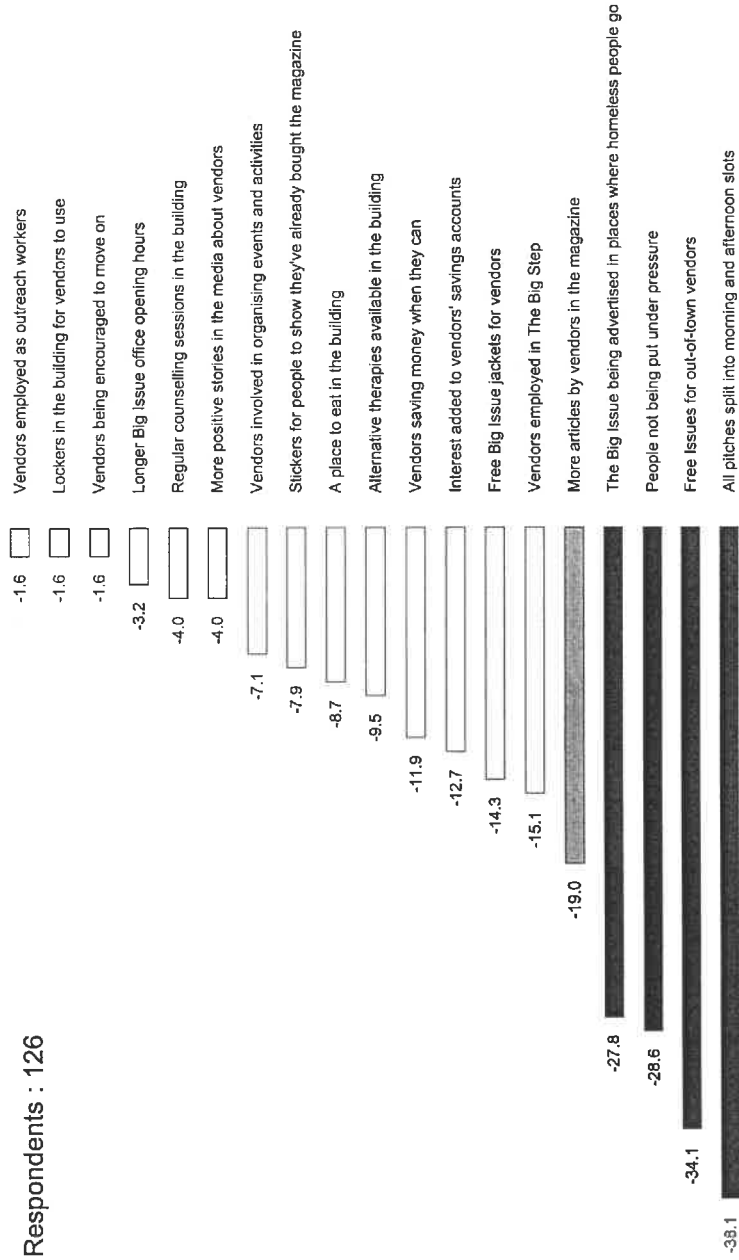
Increasingly Important

Survey Results: Overall Priorities for vendors with a drug problem



Number of Respondents : 126

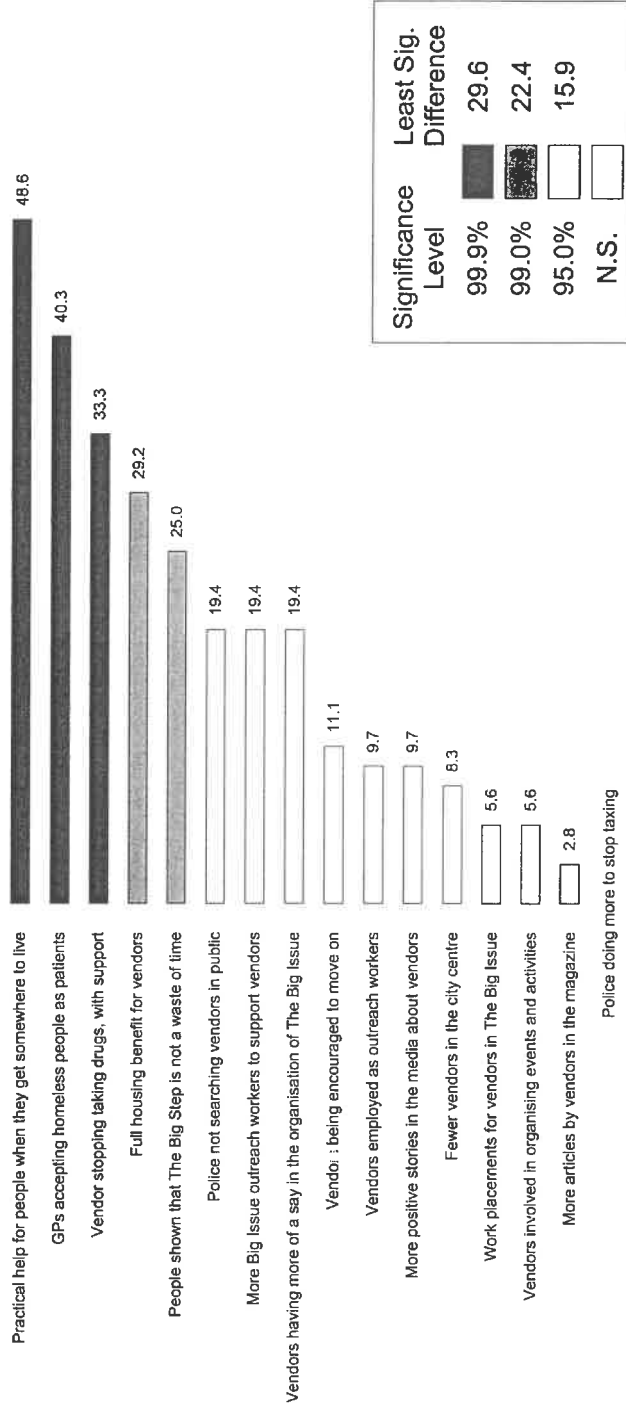
Work placements for vendors in The Big Issue



Increasingly Unimportant

Increasingly Important

Survey Results: Overall Priorities for vendors who don't have a drug problem



Number of Respondents : 72

Increasingly Unimportant

Increasingly Important

5. The respondents

5.1 Introduction

This section describes the characteristics of the vendors who responded to the survey. In most respects they were representative of Big Issue in the North vendors as a whole.

5.2 Geography

We interviewed 198 vendors, two-thirds of all vendors. As Table 5.1 shows, we under-sampled in Leeds. This was mainly due to the number of out-of-town vendors there who visit the office only fleetingly.

Table 5.1. Location of respondents

City	Interviews	Total vendors	%
Leeds	64	116	55%
Liverpool	48	65	74%
Manchester	85	119	71%
TOTAL	198	300	66%

Note: one questionnaire was returned with missing data.

Total number of vendors is taken from our 1999 Annual Survey of Vendors.

5.3 Gender

The vast majority of Big Issue in the North vendors are male and the survey respondents accurately reflected this.

Table 5.2. Respondents' gender.

Gender	% of respondents	% of all vendors
Female	9%	9%
Male	91%	91%
TOTAL	100%	100%

Figures for all vendors are taken from our 1999 Annual Survey of Vendors.

5.4 Age

The age profile of the respondents matched closely that of our vendors as a whole. The vast majority of vendors are in their 20s and early 30s.

Table 5.3. Respondents' age.

Age	% of respondents	% of all vendors
under-25	28%	29%
26-35	51%	54%
36-45	17%	11%
over-45	4%	6%
TOTAL	100%	100%

Figures for all vendors are taken from our 1999 Annual Survey of Vendors.

5.5 Length of homelessness

The respondents were slightly more likely to be short-term homeless than all vendors.

Table 5.4. Respondents' length of homelessness.

Length of homelessness	% of respondents	% of all vendors
Less than a year	30%	22%
1-5 years	54%	51%
6-10 years	11%	15%
Over 10 years	5%	11%
TOTAL	100%	100%

Figures for all vendors are taken from our 1999 Annual Survey of Vendors.

5.6 Current accommodation

The respondents were more likely to be staying with friends or rough sleeping than other vendors. In particular, the level of rough sleeping amongst respondents was nearly double that recorded in the Annual Survey.

It may be that this has influenced the findings of this research, so that they give undue prominence to rough sleepers' viewpoints. However, the Annual Survey found that rough sleepers were not more likely to suffer from any particular problem such as drug or alcohol addiction, than other vendors. Anecdotally, we believe that relatively few vendors are long-term rough sleepers and that it is more likely that people spend short periods of time rough sleeping in between spells in other types of accommodation. So, those vendors recorded here as rough sleepers here may not, in fact, be the distinct group that they appear to be. This may also mean that rough sleepers' views are not substantially different from those of other vendors. In fact, the bipolar chart for rough sleepers backs this argument up as it is not significantly different from those for other sub-groups.

Table 5.5. Respondents' accommodation.

Accommodation	% of respondents	% of all vendors
Friend's place	32%	25%
Rough sleeping	20%	11%
Hostel	19%	24%
Own home	14%	18%
B&B	4%	8%
Other	12%	15%
TOTAL	100%	100%

Figures for all vendors are taken from our 1999 Annual Survey of Vendors.

5.7 Drugs

As Table 5.6 shows, just over half of Big Issue in the North vendors have a (self-reported) drug problem. However, nearly two-thirds of survey respondents said that they have a drug problem. This may have led to the issue of drugs being given overdue prominence by survey respondents. However, the bipolar charts reveal that both drug users and non-drug users

6. Methodology

thought that getting off drugs was a high priority.

Table 5.6. Respondents' drug problems.

	<u>% with a drug problem</u>
Respondents	64%
All vendors	51%

These figures are based on vendors' own opinions. Figures for all vendors are taken from our 1999 Annual Survey of Vendors.

6.1 Devising the question

The Big Issue in the North established a research steering group which devised the open-ended question that was at the heart of the study. The question was intended to encourage debate about what could be done to provide opportunities for homeless people to move away from a life on the streets into homes, jobs and better health. The question also sought to convey the impression that homeless people need to help themselves with the support of other agencies, that they should not be mere passive recipients of services. The question that was eventually devised was:

What would make the most difference for homeless people?

The next stage was to obtain some answers to the question from Big Issue in the North vendors.

6.2 Obtaining answers to the question

Following our experience in carrying out a similar piece of work in 1996, we decided to conduct three focus groups, one in each of the three cities in which we work (Leeds, Liverpool and Manchester). The groups were attended by between six and twelve people and lasted for between an hour and an hour and a half. Vendors were compensated for their time with 10 issues of that week's Big Issue in the North magazine.

These groups were structured around the question. Vendors were encouraged to think about what different agencies could do to make a difference for homeless people and what they could do themselves. In particular, we discussed:

The Big Issue in the North Ltd;

The Big Issue in the North Trust;

other organisations such as councils, housing associations and the police;

vendors themselves.

These groups were conducted in a brain-storming style with relatively little discussion of the merits of any particular idea. The aim was to gather as many ideas as possible which would then be tested out with a larger number of vendors.

6.3 Questionnaire design

The final question, to be compatible with the 1996 study, needed to contain 30 of the statements that were gathered during this brain-storming. Each member of the steering group was presented with a list of all the statements made by vendors and asked to select those which they thought should be included on the final questionnaire. They were asked to ensure that their selection reflected the frequency with which

particular issues had been raised by vendors but also to include any other statements which they thought were particularly interesting. The final selection was made based on the frequency with which each statement was selected by the research steering group.

In addition, the questionnaire included a number of questions about the respondent themselves and their circumstances. This allows the analysis of the priorities of sub-groups of vendors. This section was designed so that the same breakdowns that were provided in 1996 could be repeated and comparisons made with this year's findings.

Appendix A

PRIORITY SEARCH QUESTIONNAIRE

1. Office

Leeds

Liverpool

Manchester

2. Gender

Female

Male

3. Age

under-18

18-25

26-35

36-45

46-55

55+

4. How long have you been homeless?

less than a year

1-5 years

5-10 years

Over 10 years

5. Where did you sleep last night?

at a friend's

B&B

own home

hostel

night shelter

rough sleeping

other

6. Which zone do you sell in at the moment?

Zone 1

Zone 2/3

Out of town

7. Do you think you've got a problem with drugs at the moment?

yes

no

What would make the most difference for homeless people?

Important: Place a cross in ONLY ONE box on each line

	This side very much more important	This side quite a lot more important	This side a little more important	Both sides just as important or unimportant	This side a little more important	This side quite a lot more important	This side very much more important
Vendors saving money when they can	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors involved in organising events and activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fewer vendors in the city centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More articles by vendors in the magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors saving money when they can	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full housing benefit for vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors being encouraged to move on	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical help for people when they get somewhere to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fewer vendors in the city centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alternative therapies available in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work placements for vendors in The Big Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More positive stories in the media about vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regular counselling sessions in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Big Issue being advertised in places where homeless people go	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free Big Issue jackets for vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All pitches split into morning and afternoon slots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A place to eat in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors employed in The Big Step	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors employed as outreach workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police doing more to stop taxing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police not searching vendors in public	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors having more of a say in the organisation of The Big Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People not being put under pressure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interest added to vendors' savings accounts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stickers for people to show they've already bought the magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Longer Big Issue office opening hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More Big Issue outreach workers to support vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor stopping taking drugs, with support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors being encouraged to move on	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free Issues for out-of-town vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The closer you put your mark to an idea, the more important it is to you

What would make the most difference for homeless people?

Important: Place a cross in ONLY ONE box on each line

	This side very much more important	This side quite a lot more important	This side a little more important	Both sides just as important or unimportant	This side a little more important	This side quite a lot more important	This side very much more important
Vendors having more of a say in the organisation of The Big Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors employed as outreach workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor stopping taking drugs, with support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GPs accepting homeless people as patients	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Free issues for out-of-town vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lockers in the building for vendors to use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical help for people when they get somewhere to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police not searching vendors in public	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full housing benefit for vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More Big Issue outreach workers to support vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alternative therapies available in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People shown that The Big Step is not a waste of time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors employed in The Big Step	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stickers for people to show they've already bought the magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All pitches split into morning and afternoon slots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People shown that The Big Step is not a waste of time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practical help for people when they get somewhere to live	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors saving money when they can	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Full housing benefit for vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regular counselling sessions in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Big Issue being advertised in places where homeless people go	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A place to eat in the building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Police doing more to stop taxing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors being encouraged to move on	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More articles by vendors in the magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work placements for vendors in The Big Issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendors involved in organising events and activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
People not being put under pressure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Longer Big Issue office opening hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lockers in the building for vendors to use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The closer you put your mark to an idea, the more important it is to you

